

To: Directors of Public Protection

24 June 2008

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Dear Director

## **Safer food, better business online guide**

The purpose of this letter is to provide you with details about the online version of the Safer food, better business DVD, which is now available.

The Agency developed the interactive DVD to complement the catering and retail packs. The main aims of the DVD are:

- to provide guidance for managers of small catering and retail businesses, on using SFBB as their food safety management system and
- as a resource to help train staff on SFBB.

This resource is now available online by following the link at:

<http://www.food.gov.uk/sfbb>

The online video content is the same as the SFBB DVD with voiceovers available in 16 languages, with English subtitles.

The online version of the DVD can be viewed online or you can download a copy to your computer. To download a copy of the guide follow the instructions on the introduction page.

We are keen to receive any feedback and a dedicated mailbox has been set up to answer any queries you may have, comments you may wish to make, or help with technical assistance: [sfbbteam@foodstandards.gsi.gov.uk](mailto:sfbbteam@foodstandards.gsi.gov.uk)

I hope that you find the online version of the SFBB DVD valuable in helping you support small catering and retail businesses to operate effective food safety management procedures and further build on the success of SFBB.

Yours sincerely,



Rob Wilkins

Head of General Enforcement Branch