

To: Directors of Public Protection

7th March 2008

ENF/W/08/012

Dear Director,

LA Support Resources for Food Safety Week 2008

You will wish to be made aware that the Food Standards Agency Wales is today re-launching its 'Bubble and Slime' Game that will coincide with the events undertaken during Food Safety Week (11-17 June.)

Food Safety Week will take place nationwide with the support of the Food Standards Agency, which has recently taken on the role of lead sponsor of the event. Food Safety week provides an opportunity for Environmental Health departments to increase food hygiene awareness and promote good hygiene practices amongst many sectors of the public. The game is designed to facilitate delivering these messages to the young.

The game itself represents an educational resource based on the widely known and understood snakes and ladders format. This game is aimed towards children aged 7 to 11 years with a separate set of questions provided for children aged between 10 and 12 years of age but could be used by all age groups. The game is large enough for the children to act as board markers, and progression depends on understanding and adhering to basic good food preparation and hygiene practices.

A copy of the game, measuring 2m x 2m, will be made available to local authorities along with accompanying dice and two bilingual copies of laminated and full color 'Food Safety Quiz' sheets to be used in conjunction with the game. A CD/DVD containing the Agency's bilingual interactive electronic games 'Ken the Leek's BBQ



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Quiz', 'Ken the Leek's Fridge Quiz' and 'Who wants to be a healthy eater' game will also be made available, potentially for use with the portable DVD players recently supplied by the Agency to Local Authorities. I attach links below to allow you access to these games via our web site.

http://www.glasgows.co.uk/fsa_interactives/FrdgLoad.swf

http://www.glasgows.co.uk/fsa_interactives/BBQload.swf

FSA Wales would also like to point out that the Agency will provide supporting literature and activity books upon request for use during Food Safety Week events. Please send any applications for this additional support to my colleague John Evans by telephoning 029 20678999 or emailing John.Evans@foodstandards.gsi.gov.uk .

If you require further information regarding this matter please do not hesitate to contact my colleague Andrew Morris by email Andrew.Morris@foodstandards.gsi.gov.uk or alternatively by telephone on 029 20678960.

Yours sincerely,



Rob Wilkins
Head of General Enforcement

Attached:

- 'Bubble and Slime' Bilingual Game Rules & Questions